

HER PLACE WOMEN'S MUSEUM

EDUCATION/SECONDARY/PETA SEARLE

WOMEN AND SPORT FACT OR MYTH ACTIVITY - TEACHER ANSWER KEY

No	Statement	Fact	Myth
1	<p>Most women's sport coverage in the media comes on days when there is little news regarding men's sports. According the research conducted by the University of New South Wales on Media Coverage of women in sports, female coverage is directly related to news in men's sports. On days when there is lots of news on men's sports, female sport receives little coverage.</p>	●	
2	<p>Australian female athletes have always been able to compete in the Olympic games.</p> <p>Women were only allowed to start competing in the Olympic games in 1912 with Fanny Durack and Mina Wylie being the first female athletes being able to compete in the Summer Olympics. Australian men have been competing in the Summer Olympics since 1896.</p>		●
3	<p>The average salary of female AFL player is 10,000 dollars and the average salary of a male AFL player is 300,000 dollars.</p> <p>The top two players of each Women's AFL team will get about \$25,000 for the season, and then \$10,000 for high profile players, and \$5,000 for everyone else. Compare that with the top men's players- the average player earns over \$300,000 meaning you could buy an entire women's team for the cost of a single male player.</p>		●

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4	<p>Women in sport make up only 9% of all sports coverage in Australian television news.</p> <p>In 2012 a report by the University of New South Wales Journalism and Media Research Centre and Media Monitors found that coverage of women in sport made up only 9% of all sports coverage in Australian television news. 10% of coverage was non-gender specific.</p>	●	
5	<p>Sally Pearson, a 100 meter hurdles gold medallist from the 2012 London games lost her sponsors after the games.</p> <p>There are significantly fewer women than men earning an income from sport in Australia. The lack of sponsorship for female athletes was highlighted when Sally Pearson, 100 meter hurdles gold medallist from the 2012 London Olympics, had lost sponsors after the games.</p>	●	
6	<p>Peta Searle had to give up coaching football after being offered a \$5000 contract.</p> <p>At this stage Searle had to resign from her position with the VFL Demons as she needed to resume teaching again for more financial security.</p>	●	
7	<p>The Matildas (the national women's soccer team) earn just \$500 per international game, while the male national team, the Socceroos earn more than \$ 6500 per game.</p> <p>The men's team made more money in one game at the World Cup than the women would have if they made it the final. Comparing the two team's success, the Matildas are currently 5th in the world, while the men sit at 50.</p>	●	
8	<p>The Australian women's hockey team the Hockeyroos have won more gold medals than the male Hockey team the Kookaburras.</p> <p>The Hockeyroos in 1988, at the Seoul Olympics, 1996 in Atlanta and 2000 in Sydney won gold medals. The Kookaburras won gold in Greece in 2004.</p>	●	

